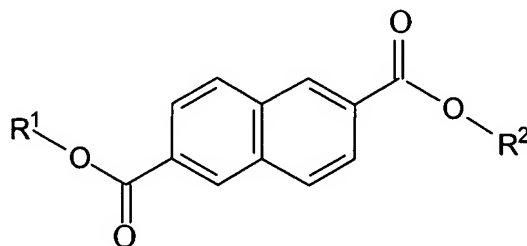


That Which is Claimed:

1. A cosmetic or dermatological formulation, comprising:
 - (a) at least one oxidation-sensitive or UV-sensitive active ingredient;
 - (b) at least one dialkyl naphthalate which is distinguished by the structural

5 formula



in which R¹ and R², independently of one another, are chosen from the group of branched and unbranched alkyl groups having 6 to 24 carbon atoms, and

- 10 (c) at least one thickener selected from the group consisting of waxes and oils.

- 15 2. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate is present in an amount from 0.001 to 30% by weight, based on the total weight of the preparation.

- 20 3. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate is present in an amount from 0.01 to 20% by weight, based on the total weight of the preparation.

4. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate is present in an amount from 1 to 15% by weight, based on the total weight of the preparation.

5. The formulation as claimed in claim 1, wherein at least one of R¹ and R² is a branched alkyl group having 6 to 10 carbon atoms.

6. The formulation as claimed in claim 1, wherein R¹ and R² are branched alkyl groups having 6 to 10 carbon atoms.

7. The formulation as claimed in claim 1, wherein the at least one dialkyl naphthalate includes diethylhexyl naphthalate.

8. The formulation as claimed in claim 1, wherein the at least one oxidation-sensitive or UV-sensitive active ingredient includes 4-(tert-butyl)-4'-methoxydibenzoylmethane.

9. The formulation as claimed in claim 1, wherein the at least one oxidation-sensitive or UV-sensitive active ingredient includes at least one oxidation-sensitive or UV-sensitive active ingredient selected from the group consisting of lipophilic active ingredients.

10. The formulation as claimed in claim 1, wherein the at least one oxidation-sensitive or UV-sensitive active ingredient includes at least one oxidation-sensitive or UV-sensitive active ingredient selected from the group consisting of coenzyme Q10, vitamin A and derivatives thereof, vitamin E and derivatives thereof, lipoic acid and derivatives thereof and carotenoids.

11. The formulation as claimed in claim 10, wherein the at least one oxidation-sensitive or UV-sensitive active ingredient includes vitamin E or derivatives thereof.

12. The formulation as claimed in claim 1, further comprising at least one UV filter substance selected from the group consisting of triazines, benzotriazoles, UV filters liquid at room temperature, organic pigments and inorganic pigments.

5 13. The formulation as claimed in claim 1, further comprising at least one UV-
A filter substance or broadband filter selected from the group consisting of 2,4-bis[[4-(2-ethylhexyloxy)-2-hydroxy]phenyl]-6-(4-methoxyphenyl)-1,3,5-triazine, phenylene-1,4-bis(2-benzimidazolyl)-3,3'-5,5'-tetrasulfonic acid bis-sodium salt, benzene-1,4-di(2-oxo-3-bornylidenemethyl-10-sulfonic acid, 2-(2H-benzotriazol-2-yl)-4-methyl-6-[2-methyl-3-
10 [1,3,3,3-tetramethyl-1-[(trimethylsilyl)oxy]disiloxanyl]propyl]phenol, and mixtures thereof.

14. The formulation as claimed in claim 1, further comprising at least one flavone glycoside.

15 15. The formulation as claimed in claim 14, wherein the at least one flavone glycoside includes α -glucosylrutin.

16. The formulation as claimed in claim 1, wherein the at least one thickener includes a natural wax of animal or plant origin.

20 17. The formulation as claimed in claim 16, wherein the natural wax is an insect wax.

25 18. The formulation as claimed in claim 17, wherein the insect wax is selected from the group consisting of beeswax, shellac wax, Chinese wax and bumblebee wax.

19. The formulation as claimed in claim 16, wherein the natural wax is a plant wax selected from the group consisting of candelilla wax, carnauba wax, Japan wax,

esparto grass wax, cork wax, rice wax, sugar cane wax, fruit waxes, flower waxes, leaf waxes from conifers, coffee wax, flax wax, sesame wax, jojoba oil and the like.

20. The formulation as claimed in claim 1, wherein the at least one thickener
5 includes a chemically modified wax or synthetic wax.

21. The formulation as claimed in claim 1, wherein the at least one thickener includes an ester wax.

10 22. The formulation as claimed in claim 1, wherein the at least one thickener includes a glyceride or triglyceride.

23. The formulation as claimed in claim 1, wherein the at least one thickener includes shea butter.
15

24. The formulation as claimed in claim 1, wherein the at least one thickener includes a wax selected from the group consisting of behenyl alcohol, cetearyl alcohol, cetyl alcohol, stearyl alcohol, cetyl arachidol and 2-tetradecyloctadecanol.

20 25. The formulation as claimed in claim 1, wherein the at least one thickener includes a metal soap.

26. The formulation as claimed in claim 25, wherein the metal soap is selected from the group consisting of aluminum stearate and magnesium stearate.
25

27. The formulation as claimed in claim 1, wherein the thickener is an oil thickener selected from the group consisting of bentonites and hectorites.

28. The formulation as claimed in claim 1, wherein the at least one thickener is selected from the group consisting of ozokerite, ceresine, X-ray amorphous silicon dioxide, hydroxyalkylated guar gum, alkylated guar galactomannans and ethyl galactomannans.

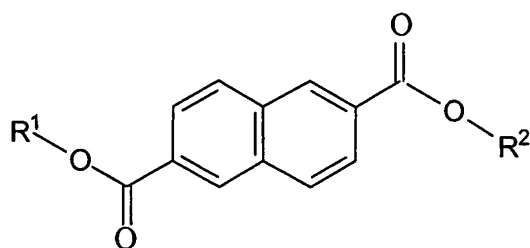
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29. The formulation as claimed in claim 1, wherein the at least one thickener is present in an amount from 0.1 to 30% by weight, based on the total weight of the preparation.

10 30. The formulation as claimed in claim 1, wherein the at least one thickener is present in an amount from 0.5 to 15% by weight, based on the total weight of the preparation.

15 31. A method for moisturizing skin, comprising applying to the skin a cosmetic or dermatological formulation, comprising:

- (a) at least one oxidation-sensitive or UV-sensitive active ingredient;
- (b) at least one dialkyl naphthalate which is distinguished by the structural formula



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in which R¹ and R², independently of one another, are chosen from the group of branched and unbranched alkyl groups having 6 to 24 carbon atoms, and

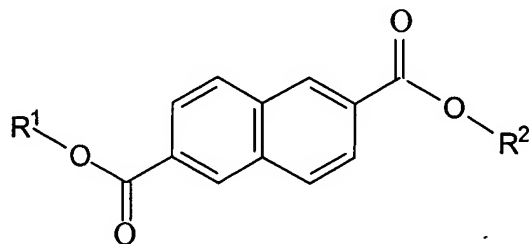
- (c) at least one thickener selected from the group consisting of waxes and oils.

25

32. A method for protecting the skin against photoinduced skin aging, comprising applying to the skin a cosmetic or dermatological formulation, comprising:

- (a) at least one oxidation-sensitive or UV-sensitive active ingredient;
- (b) at least one dialkyl naphthalate which is distinguished by the structural

5 formula

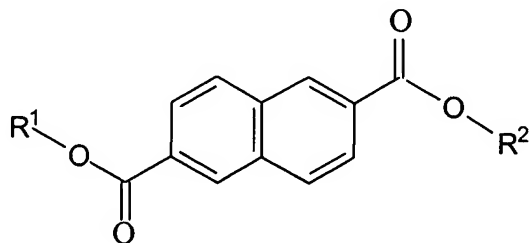


in which R¹ and R², independently of one another, are chosen from the group of branched and unbranched alkyl groups having 6 to 24 carbon atoms, and

- 10 (c) at least one thickener selected from the group consisting of waxes and oils.

33. A method for stabilizing cosmetic or dermatological active ingredients against decomposition induced by UV radiation, comprising adding to an active
15 ingredient-containing cosmetic or dermatological formulation

- (a) at least one dialkyl naphthalate which is distinguished by the structural formula

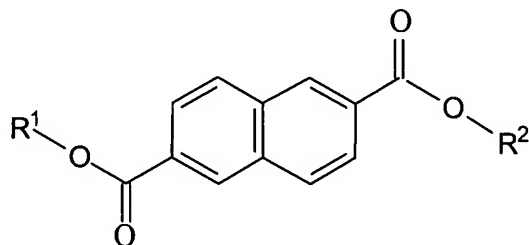


- 20 in which R¹ and R², independently of one another, are chosen from the group of branched and unbranched alkyl groups having 6 to 24 carbon atoms, and

(b) at least one thickener selected from the group consisting of waxes and oils.

34. A method for improving the effectiveness and increasing the stability of lipophilic active ingredients in cosmetic or dermatological preparations, comprising adding to an lipophilic active ingredient-containing cosmetic or dermatological formulation

(a) at least one dialkyl naphthalate which is distinguished by the structural formula



in which R^1 and R^2 , independently of one another, are chosen from the group of branched and unbranched alkyl groups having 6 to 24 carbon atoms, and

(b) at least one thickener selected from the group consisting of waxes and oils.